

LAKE CATHOLIC HIGH SCHOOL

COUGAR COMMUNITY PARTNERSHIP PROGRAM



Lake Catholic High School thrives because of the generosity of our community. Each year, our signature events—the Gala and the Athletic Hall of Fame—celebrate that spirit while raising vital support for our students.

Through one all-inclusive commitment, businesses and individuals can support both events while gaining year-round visibility and engagement. From tickets to performances and athletic events, to recognition across our publications, social media, and campus, partners stay connected to our vibrant Cougar community all year long.

COUGAR COMMUNITY PARTNERSHIP PROGRAM

EVENT EXPERIENCE	TORCHBEARER \$15,000	BANNER \$10,000	SPIRIT \$7,500	HONOR \$5,000	GLORY \$2,500	PRIDE \$1,500
Homecoming Football Game Tickets - Fall	20	12	8	6	4	2
Hall of Fame Induction Ceremony Tickets - Summer	20	12	8	6	4	2
President's Circle Tickets - Winter	12	10	8	6	4	2
43rd Annual Gala Tickets - Spring	20	20	10	6	4	2
Grand Reunion Picnic Tickets - Summer	10					
Athletic Season Events - Passes for entire season; some restrictions apply	10	6	4			
Lake Catholic Fall Play & Spring Musical Tickets	10	6	4			

BRAND RECOGNITION	TORCHBEARER \$15,000	BANNER \$10,000	SPIRIT \$7,500	HONOR \$5,000	GLORY \$2,500	PRIDE \$1,500
Naming rights as Presenting Sponsor - Athletic Hall of Fame Ceremony & Gala	✓					
Naming rights of Gala premier components - cocktail hour, after-party, live auction, etc.		✓				
Logo displayed on Cougar Community Partnerships Program webpage for one year	✓	✓	✓	✓	✓	✓
Logo displayed on football scoreboard	All Home Regular Season Games	Homecoming Game Only				
Game announcer "shout-outs" during football, volleyball & boys basketball games	All Home Regular Season Games	Homecoming Game Only	Homecoming Game Only			
Ad in Hall of Fame Induction Ceremony & Gala programs	Full Page	Full Page	Half Page			
Logo on Hall of Fame & Gala event signage	✓	✓	✓	✓	✓	✓
Logo on Lake Catholic Hall of Fame & Gala webpages for one year	✓	✓	✓	✓	✓	
Verbal recognition during Hall of Fame and Gala events	✓	✓	✓	✓	✓	

MEDIA COVERAGE	TORCHBEARER	BANNER	SPIRIT	HONOR	GLORY	PRIDE
Name in <i>Striving Forward</i> Magazine (Distribution of 7,000 mailed pieces)	Fall & Spring	Fall & Spring	Fall & Spring	Fall & Spring		
Recognition in post-event thank you emails and letters	✓	✓				
Logo in social media posts and The Paw announcing commitment in the Cougar Community Partnership Program and leading up to both events	✓	✓	✓	✓	✓	✓

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COUGAR COMMUNITY PARTNERSHIP PROGRAM

Torchbearer Partner

\$15,000

Event Experience

Athletic Hall of Fame

- 20 Tickets to Homecoming Football Game & a VIP tent on the sidelines with snacks for your guests
- 20 Tickets to Athletic Hall of Fame Event (Summer)

Gala

- Two Tables (20 Tickets) to Annual Gala (Spring)

President's Circle

- Up to 12 guest tickets to Presidents Circle Event (Winter)

Grand Reunion

- Up to 10 guest tickets to Grand Reunion Picnic (Summer)

Athletic Season Events

- 10 Season Passes for all LC Athletic events (*some restrictions apply*)

Performing Arts Events

- 10 tickets to Fall Play and 10 tickets to Spring Musical

Brand Recognition

Athletic Hall of Fame

- Naming rights as the presenting sponsor of the Athletic Hall of Fame
- Logo displayed on scoreboard periodically during Homecoming football game
- Game announcer "Shout-outs" during Homecoming football game
- Full page ad in Hall of Fame event program
- Logo on Hall of Fame event signage
- Logo on Lake Catholic Hall of Fame webpage for one year
- Verbal recognition during Hall of Fame program

Gala

- Naming rights as the presenting sponsor of the Gala
- Prominent logo placement on all event materials, including print and digital signage
- Full page ad in Gala event program
- Logo on Lake Catholic Gala webpage for one year
- Verbal recognition during Gala event

Media

Athletic Hall of Fame

- Name in Fall edition of Striving Forward Magazine
- Recognition in post-event thank you email and letter
- Logo in social media posts announcing commitment and leading up to event

Gala

- Name in Spring edition of Striving Forward Magazine
- Recognition in post-event thank you email and letter
- Logo in social media posts announcing commitment and leading up to event

Banner Partner

\$10,000

Event Experience

Athletic Hall of Fame

- 12 Tickets to Homecoming Football Game
- 12 Tickets to Athletic Hall of Fame Event (Summer)

Gala

- Two Tables (20 Tickets) to Annual Gala (Spring)

President's Circle

- Up to 10 guest tickets to Event (Winter)

Athletic Season Events

- 6 Season Passes for all LC Athletic events (*some restrictions apply*)

Performing Arts Events

- 6 tickets to Fall Play and 10 tickets to Spring Musical

Brand Recognition

Athletic Hall of Fame

- Logo displayed on scoreboard periodically during Homecoming football game
- Game announcer "Shout-out" periodically during Homecoming football game
- Full page ad in Hall of Fame event program
- Logo on Hall of Fame event signage
- Logo on Lake Catholic Hall of Fame webpage for one year
- Verbal recognition during Hall of Fame program

Gala

- Naming rights of one Gala premier event component (cocktail hour, after-party, live auction, etc.)
- Prominent logo placement on all event materials, including print and digital signage
- Full page ad in Gala event program
- Logo on Lake Catholic Gala webpage for one year
- Verbal recognition during Gala event

Media

Athletic Hall of Fame

- Name in Fall edition of Striving Forward Magazine
- Recognition in post-event thank you email and letter
- Logo in social media posts announcing commitment and leading up to event

Gala

- Name in Spring edition of Striving Forward Magazine
- Recognition in post-event thank you email and letter
- Logo in social media posts announcing commitment and leading up to event

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Spirit Partner

\$7,500

Event Experience

Athletic Hall of Fame

- 8 Tickets to Homecoming Football Game
- 8 Tickets to Athletic Hall of Fame Event (Summer)

Gala

- One Table (10 Tickets) to Annual Gala (Spring)

President's Circle

- Up to 8 guest tickets to Event (Winter)

Athletic Season Events

- 4 Season Passes for all LC Athletic events (*some restrictions apply*)

Performing Arts Events

- 4 tickets to Fall Play and 10 tickets to Spring Musical

Brand Recognition

Athletic Hall of Fame

- Game announcer "Shout-out" during Homecoming football game
- Half page ad in Hall of Fame event program
- Logo on Hall of Fame event signage
- Logo on Lake Catholic Hall of Fame webpage for one year
- Verbal recognition during Hall of Fame program

Gala

- Prominent logo placement on all event materials, including print and digital signage
- Half page ad in Gala event program
- Logo on Lake Catholic Gala webpage for one year
- Verbal recognition during Gala event

Media

Athletic Hall of Fame

- Name in Fall edition of Striving Forward Magazine
- Logo in social media posts announcing commitment and leading up to event

Gala

- Name in Spring edition of Striving Forward Magazine
- Logo in social media posts announcing commitment and leading up to event

Honor Partner

\$5,000

Event Experience

Athletic Hall of Fame

- 6 Tickets to Homecoming Football Game
- 6 Tickets to Athletic Hall of Fame Event (Summer)

Gala

- Six (6) Tickets to Annual Gala (Spring)

President's Circle

- Up to 6 guest tickets to Event (Winter)

Brand Recognition

Athletic Hall of Fame

- Logo on Hall of Fame event signage
- Verbal recognition during Hall of Fame program

Gala

- Logo placement on all event materials, including print and digital signage
- Logo on Lake Catholic Gala webpage for one year
- Verbal recognition during Gala event

Media

Athletic Hall of Fame

- Name in Fall edition of Striving Forward Magazine
- Logo in social media posts announcing commitment and leading up to event

Gala

- Name in Spring edition of Striving Forward Magazine
- Logo in social media posts announcing commitment and leading up to event

Glory Partner

\$2,500

Event Experience

Athletic Hall of Fame

- 4 Tickets to Homecoming Football Game
- 4 Tickets to Athletic Hall of Fame Event (Summer)

Gala

- Four (4) Tickets to Annual Gala (Spring)

President's Circle

- Up to 4 guest tickets to Event (Winter)

Brand Recognition

Athletic Hall of Fame

- Logo on Hall of Fame event signage
- Verbal recognition during Hall of Fame program

Gala

- Logo placement on all event materials, including print and digital signage
- Verbal recognition during Gala event

Media

Athletic Hall of Fame

- Logo in social media posts announcing commitment and leading up to event

Gala

- Logo in social media posts announcing commitment and leading up to event

Pride Partner

\$1,500

Event Experience

Athletic Hall of Fame

- 2 Tickets to Homecoming Football Game
- 2 Tickets to Athletic Hall of Fame Event (Summer)

Gala

- Two (2) Tickets to Annual Gala (Spring)

President's Circle

- 2 guest tickets to Event (Winter)

Brand Recognition

Athletic Hall of Fame

- Logo on Hall of Fame event signage

Gala

- Logo placement on all event materials, including print and digital signage

Media

Athletic Hall of Fame

- Logo in social media posts announcing commitment and leading up to event

Gala

- Logo in social media posts announcing commitment and leading up to event

- Logo in social media posts announcing commitment and leading up to event

SCAN ME! >>>

