

# We are poised for an extraordinary future

With planning, preparation and faith in who we are, Lake Catholic High School is prepared to grow and thrive. And, we need you. Our long-term strategy is built around the needs of our students, alumni and community.

## **Our goals will:**

- 1 Maximize and sustain enrollment for decades to come.**
- 2 Fund our long-term growth with a significant increase in our assets.**
- 3 Create a lasting relationship with alumni that honors and celebrates the importance of Lake Catholic in their lives.**
- 4 Create an extraordinary educational experience for the true complete self.**
- 5 Demonstrate how a Christ centered community lives its faith daily.**



# Key Strategies to Achieve our Goals

## 1 Maximize and sustain enrollment for decades to come.

- Dramatically improve the community's reputation of the Lake Catholic experience
- Intensify the personal selling to junior high school students
- Increase collaboration opportunities with primary partner schools
- Increase unaided awareness and preference among middle school students
- Create relationships that expand our network of potential students

*Did you know... Tuition currently represents 70% of school revenue.*

## 2 Fund our long-term growth with a significant increase in our assets.

- Create future possibilities by embracing the legacy of our alumni
- Create and execute a plan to solicit large scale contributions
- Establish working relationships with local business and community institutions
- Facilitate significant revenue growth through small contributions
- Create a master campus plan increasing the size and capability of our school/community resources

*Did you know... Capital improvements — that improve the experience and marketability of the school — are not currently funded by tuition.*

## 3 Create a lasting relationship with alumni that honors and celebrates the importance of Lake Catholic in their lives.

- Create an implement a plan to involve alumni and celebrate our completion of 50 years
- Establish communication vehicles that solicit and promulgate the story of our alumni
- Create a synergistic relationship between the school and the Lake Catholic Alumni Association

*Did you know... Alumni are extremely important to an educational institution by being great ambassadors in the community, sending their children to Lake Catholic, and contributing their time, treasure and talent.*

## 4 Create an extraordinary educational experience for the true complete self.

Establish a foundation and process to understand, measure and enable data-driven decisions

- Create unique educational paths by embracing and capitalizing on the new ODE graduation designations
- Explore programs and classes that develop the “whole self” and prepare students for life
- Maximize the potential contribution and fulfillment of our faculty and staff

*Did you know... Thomas Merton espousing the notion, “Discovering God by discovering the true complete self.” This encapsulates the massive influence that our students experience.*

## 5 Demonstrate how a Christ centered community lives its faith daily.

- Identify opportunities to be authentically Catholic – and don't be afraid to promulgate them
- Create, demonstrate and promote Christ-like behavior – inside and outside of the school
- Prepare students for a life of faith on their own after High School
- Explore how to engage religious orders in the education of our students
- Provide opportunities to explore diversity in our community and within our faith

*Did you know... We are proudly a Catholic school. Having said that, Christ is the essence of who we are and “Christ-centered” vs “Catholic” is more inclusive of people seeking a values-based education.*

